

10th Anniversary
Conference!



INTERNATIONAL CONFERENCE FOR POLICE & LAW ENFORCEMENT EXECUTIVES

TRADE SHOW & SPONSORSHIP OPPORTUNITIES

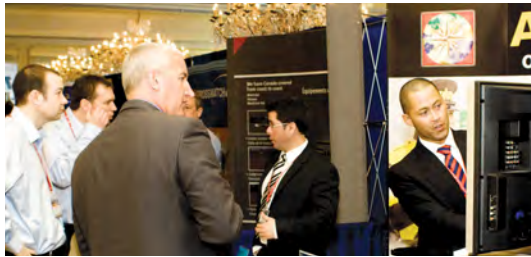
Montreal, QC - May 4 to 6, 2014



Don't Delay! Early Bird Deadline January 31, 2014!

www.internationalpoliceconference.com

EXCLUSIVE OPPORTUNITIES



Top 10 reasons to confirm this event on your calendar:

1. Exclusive opportunity to meet face-to-face with key law enforcement decision makers.
2. 7 hours dedicated to the trade show; in addition, sponsorship maximizes your company's networking opportunity by providing complimentary registration to the conference portion of this event.
3. Complimentary attendance to the welcome reception is included with your registration.
4. Trade show space is limited to 60 booths, ensuring a high vendor to delegate ratio.
5. This conference is hosted by the Service de police de la Ville de Montréal.
6. This is a major annual international conference for the Canadian Association of Chiefs of Police.
7. Previous trade show and sponsorship opportunities were SOLD OUT prior to the early bird deadline!
8. Sponsors' and exhibitors' logos and contact information will be included in the delegate program and on the conference website.
9. Sponsors and exhibitors will receive a complete listing of the delegates' contact information.
10. All daytime meal services are served in the trade show area.

CORPORATE SPONSORSHIPS

Official Dinner Banquet (May 5) - \$10,000

- ✓ Opportunity to address the delegates for 15 minutes at the beginning of the official dinner banquet
- ✓ Only one sponsorship opportunity is available for this black tie evening
- ✓ Attendance for 5 to the dinner banquet with preferential seating with our guests of honour
- ✓ 5 complimentary conference registrations for use by your company representatives (value of \$4,245)
- ✓ Full page ad insertion in each delegate program and listed on conference website

Welcome Reception (May 4) - \$5,000

- ✓ Opportunity to address the delegates at your sponsored reception
- ✓ Attendance for 3 to your sponsored reception
- ✓ 2 complimentary conference registrations for use by your company representatives (value of \$1,698)
- ✓ 1/2 page ad insertion in each delegate program and listed on conference website

Lunch Buffet (May 5 or 6) - \$5,000

- ✓ Opportunity to address the delegates prior to your sponsored lunch
- ✓ Attendance for 3 to your sponsored lunch
- ✓ 2 complimentary conference registrations for use by your company representatives (value of \$1,698)
- ✓ 1/2 page ad insertion in each delegate program and listed on conference website

Breakfast Buffet (May 5 or 6) - \$5,000

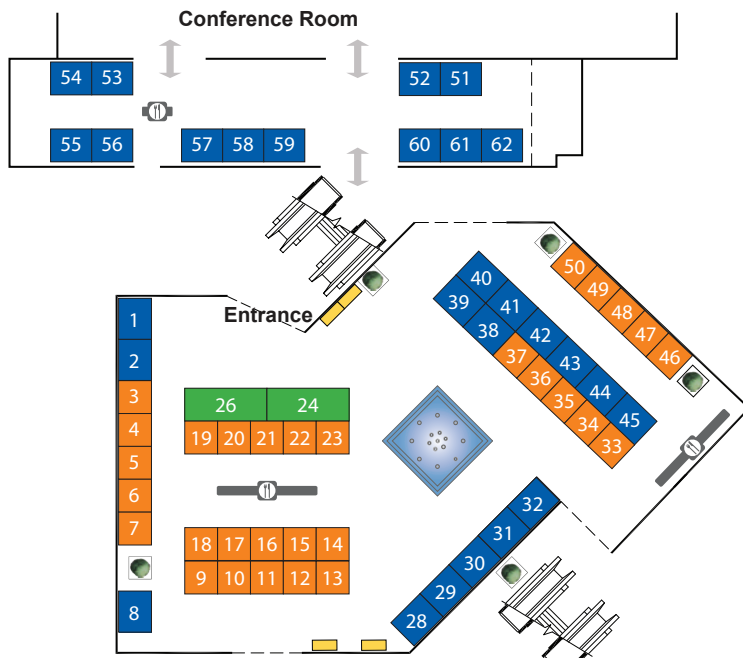
- ✓ Recognition of your sponsorship at the beginning of the day's session
- ✓ Attendance for 3 to your sponsored breakfast
- ✓ 2 complimentary conference registrations for use by your company representatives (value of \$1,698)
- ✓ 1/2 page ad insertion in each delegate program and listed on conference website

Refreshment Break (May 5 or 6) - \$2,500

- ✓ Recognition of your sponsorship during the conference
- ✓ Attendance for 2 to your sponsored refreshment break
- ✓ 1 complimentary conference registration for use by your company representative (value of \$849)
- ✓ 1/4 page ad insertion in each delegate program and listed on conference website

Please see website for further sponsorship opportunities and other additional included benefits.

TRADE SHOW OPPORTUNITIES



Note: Floor plan dimensions are approximate and may be subject to change.

Trade show registration includes:

- ✓ Draped booth with skirted table and two chairs
- ✓ One company representative per 8' x 8' / 8' x 10' booth;
Two company representatives per 8' x 20' booth;
Additional representatives may register
- ✓ Company logo, contact information and profile will be included on the conference website
- ✓ Company logo and contact information will be included in the delegate program to be given to every attendee
- ✓ Company logo included in the trade show passport – trade show passport program designed to encourage delegates to visit the trade show, driving traffic to your booth and making sure you go home with the right connections
- ✓ Attendance for one to the welcome reception on May 4
- ✓ Breakfast, lunch, and refreshment breaks

Exhibit hours:

Conference schedule includes 7 hours to meet with international law enforcement decision makers. Sessions are adjourned during these hours.

Monday, May 5, 2014

- ✓ 7:00 AM to 8:00 AM
- ✓ 10:00 AM to 11:00 AM
- ✓ 12:00 PM to 1:00 PM
- ✓ 2:30 PM to 3:30 PM

Tuesday, May 6, 2014

- ✓ 7:00 AM to 8:00 AM
- ✓ 10:00 AM to 11:00 AM
- ✓ 12:00 PM to 1:00 PM

Trade show booths are limited...

Register today to ensure your organization is represented!

LEGEND:

- 8' x 20' booth - \$3,695 early bird
\$3,895 regular
- 8' x 10' booth - \$1,795 early bird
\$1,995 regular
- 8' x 8' booth - \$1,495 early bird
\$1,695 regular
- Ⓜ Food Station

You could be promoting to these departments:

Previous organizations that have attended include: New Orleans Police Department, Calgary Police Department, Toronto Police Service, New Zealand Police, Royal Canadian Mounted Police, Birmingham Police Department, Canada Border Services Agency, Delta Police Department, Department of Justice, Department of National Defence, Ville de Québec, BKA German Federal Criminal Police, INTERPOL, Military Police-Canadian Forces, Ottawa Police Service, Philadelphia Police Department, Saskatoon Police Service, Warsaw Metropolitan Police, Federal Police of Belgium, Waterloo Regional Police Service, Los Angeles Police Department, Maui Police Department, Ontario Provincial Police, Chicago Police Department, Service de police de la Ville de Montréal, Milwaukee Police Department, Federal Bureau of Investigation, Los Angeles County Sheriff's Department, Royal Bahamas Police Force, Sûreté Du Québec, Halifax Regional Police, Miami-Dade Police Department, Fredericton Police Force, Orlando Police Department, Vancouver Police Department and more...

Industries that MUST attend:

Administration, Badges & Insignias, Body Armour, Communications, Computer Hardware & Software, Education, Emergency Response, Financial Services, Identification, Investigation, Personal Equipment, Security, Surveillance, Tactical & Protective Equipment, Traffic Enforcement, Training, Transportation, Uniforms, Vehicles & Accessories, Weapons & Ammunition and More!



INTERNATIONAL CONFERENCE FOR POLICE & LAW ENFORCEMENT EXECUTIVES

May 4 to 6, 2014 - Montreal, QC, Canada

**Don't Delay! Early Bird
Deadline Is January 31, 2014!**

REGISTRATION FORM

1. Sponsorship

Corporate Sponsorships

- | | |
|--|---|
| <input type="checkbox"/> Official Dinner Banquet, May 5 - \$10,000 | <input type="checkbox"/> Breakfast Buffet, May 5 - \$5,000 |
| <input type="checkbox"/> Welcome Reception, May 4 - \$5,000 | <input type="checkbox"/> Breakfast Buffet, May 6 - \$5,000 |
| <input type="checkbox"/> Lunch Buffet, May 5 - \$5,000 | <input type="checkbox"/> Refreshment Break, May 5 - \$2,500 |
| <input type="checkbox"/> Lunch Buffet, May 6 - \$5,000 | <input type="checkbox"/> Refreshment Break, May 6 - \$2,500 |

*Please see website for additional sponsorship opportunities

2. Trade Show Booth

Booth Size	SAVE Early Bird Rate*	Regular Rate
<input type="checkbox"/> 8' x 20'	\$3,695	\$3,895
<input type="checkbox"/> 8' x 10'	\$1,795	\$1,995
<input type="checkbox"/> 8' x 8'	\$1,495	\$1,695

*Early bird deadline is January 31, 2014

Preferred Booth Number

1st Choice _____

2nd Choice _____

3rd Choice _____

3. Exclusive Opportunities

Additional Contact Time

- | | |
|--|-------|
| <input type="checkbox"/> Additional exhibitor representative to attend the trade show | \$249 |
| <input type="checkbox"/> Entrance for one to attend the conference sessions with the delegates | \$299 |
| <input type="checkbox"/> Entrance for one to attend the official dinner banquet with the delegates | \$149 |

*These opportunities are only available with trade show booth or sponsorship purchase

Total: _____

*Applicable Taxes (GST/QST) to be added upon confirmation

4. Contact

Name: _____

Title: _____

E-mail: _____

Organization: _____

Address: _____

City: _____ Prov/State: _____

Postal/Zip Code: _____ Country: _____

Phone: _____ Fax: _____

5. Payment

Cheque enclosed is payable to CPMS Inc.

Invoice PO#: _____

Credit Card (Visa/MC/AMEX)

Card Number: _____ Expiry Date: _____

Cardholder's Name: _____

Signature: _____

Please note that credit card payments will be processed by CPMS, the organizing committee.
All prices listed above are in Canadian Dollars.

For more information:

Please contact Marina Vetrovec, Conference Services Manager,
by phone at 604-688-2641, or by e-mail at mvetrovec@cpmsnational.com

HOW TO REGISTER:

- Register online:
www.internationalpoliceconference.com
- Register by phone:
604-688-2641 or
toll free 1-888-452-6422
(Canada & US only)
- Complete the attached registration form
and fax it to: 604-688-2642
- Complete the attached registration form
and mail it to:
International Conference for
Police & Law Enforcement Executives
388-1111 West Hastings Street
Vancouver, BC V6E 2J3

Conference Location and Preferred Accommodation:

Hyatt Regency Montréal
1255 Jeanne-Mance Street
Montreal, QC
H5B 1E5

Reservations: 1-800-233-1234
www.montreal.hyatt.com

Preferred rates are available up to and including April 4, 2014 for \$199 plus taxes per night. Please quote "International Conference for Police & Law Enforcement Executives" when making your reservation. Reserve early as this rate is limited to a first come, first serve basis.

Terms and Conditions:

1. Full payment is required to confirm sponsorship.
2. Trade show space is limited, and is on a first come, first serve basis.
3. Booth cancellations made between January 17, 2014 and February 14, 2014 will receive a partial refund of 50%. Booth registrations made on or after February 15, 2014 are non-refundable. Booth registrations made between February 15, 2014 and May 3, 2014 will receive a full refund, if cancelled within 24 hours from the time of booking.
4. Please visit the conference website at www.internationalpoliceconference.com for full sponsor/exhibitor terms and conditions.
5. The information in this brochure is accurate at the time of printing, but may be subject to change.